

ANNEXURE - 2

ACTIVITY REPORT OF MHRD IP CHAIR – 2016-17

by

Prof.V.C.Vivekanandan

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TEACHING

Courses taught by the MHRD IP Chair Professor - Prof. V.C.Vivekanandan.

- *Graduate Level – B.A.LL.B (Hons.)*

IPR- Theory and practice (5 credits) as Mandatory Course in the fourth semester (June- October 2016)

- *Post Graduate level – LL.M (IPR Specialization)*

1. Jurisprudence of IP and emerging IP segments (3 credits)
2. Law of Copyright (3 credits)
3. Law and Practice of Patents (3 credits)
4. Law of Trade Marks (3 credits)
5. IP relating to Traditional Knowledge & Indigenous knowledge (seminar course) (3 credits)
6. A full thesis on IPR (4 credits)

RESEARCH PROGRAMMES

- PhD in IP specialization- eleven (11) Candidates are attached to the Chair Professor – Prof.V.C.Vivekanandan for PhD guidance during the year reported above.
- One candidate- Ms. Vasundhara Kamath was awarded PhD in 2016 under his guidance.

The research area was: **Copyright in the Internet - With Special Reference to the Legal Issues Relating to Online File Sharing**

SELECT IP –LL.M DISSERTATION submitted under guidance of Prof.Vivekanandan in 2016

1. IPR Protection to Fashion Industry: A Panoramic View
2. Emerging Legal Issues in Geographical Indications and its Interface with Trademarks
3. Exploring the Intellectual Property Protection of Architectural Works: Emerging Issues
4. Intellectual Property Management: Role of Law and Need of Strategy
5. Legal Framework Relating to Compulsory Licensing of Pharmaceutical Products in India, an Analysis

ADVOCACY

IP Diploma programmes

1. NALSAR PROXIMATE EDUCATION offers P.G. Diploma in Patents Law for law graduates and science/technology graduates.

In the year 2016-17, 229 candidates joined the Patents Law course programme.

The course covers general aspects of IPR, Indian Patents Law, European & Us Patent Laws and International Treaties & Institutions of IPR

The course is a premier course in the country and is in its Sixteenth year of offering and has contributed to a capacity building of more than 7000 professionals in the country.

2. The P.G. Diploma in Cyber Laws Course dealing with internet and law has a strong component of IPR as one of the module

In the year 2016-17, 126 candidates joined the Cyber Laws course programme.

Copyright issues of software, patenting of software, domain name issues and operations of ICANN form part of the course

3. In the year 2016-17, 49 candidates joined the Media Laws course programme covering IP & copyright issues for Media

Workshop/ Conferences Organized

1. IPR Chair Professor, Prof.V.C.Vivekanandan Organized a **two-day workshop on “Intellectual Property Rights”, on 7-8, June 2016** at International Conference on Health Research 7-9th June 2016 - hosted by Hochschule Hannover - University of Applied Sciences and Arts, Germany



2. IPR Chair was the Knowledge Partner for the **‘MIPCON 2016 Conference & Exposition’ on ‘Managing IP Assets for Business & Academic Competence’ held on 8-9 September 2016** at Hotel Taj Krishna, Hyderabad.



The MIPCON 2016 was inaugurated on 8th September at Taj Krishna. Mr. Ramesh Datla, Chairman, CII Southern Region & MD, Elico Ltd welcomed His Excellency Shri Narasimhan, Governor of Telangana and other distinguished guests of the conference.

Prof.V.C.Vivekanandan, MHRD IP Chair Professor from NALSAR serving as the knowledge partner, briefed the audience about the theme of the conference, where many issues of IP were given a two-dimensional approach so that the audience could

understand the polarity of the issues. He also briefed about the academic and industry confluence by the MIPCON and the proactive steps of CII in taking such lead.

The other guests of honour were - **Ms.Shilpi Jha**, Senior Legal Counsel for IP-South Asia, Embassy of the United States of America, New Delhi. **Dr.Padmanabham**, Director, International Advanced Research Centre for Power Metallurgy and New Materials (ARCI), **Dr. A.K.Garg**, Officer in Charge, International Cooperation Division, Director, Innovation and IPR, Dept. of Electronics & IT, Govt. of India

Some of the important topics covered were - Innovation-IP Dichotomy: Facts & Fiction; Trends in IP Transaction: Global Perspective; To Patent or Not To Patent; Whether Or Not Computer Programmes Are Protected by the Existing IP? Is There A Need For New System?; Prosecution Vis-À-Vis Litigation: Is IP A License To Law Suit; Whose Secret Is It Anyway? Managing Trade Secrets in Research and Business; Tangibles or Intangibles; Biodata Patents Vs. Commercial Patents: Auditing the Number Game; What is in a name? Monetising Goodwill.

3. IPR Chair was the knowledge partner to the **9th Global Intellectual Property Conference (GIPC 2017) at New Delhi from 11-13 of January.**



The 9th GLOBAL INTELLECTUAL PROPERTY CONVENTION (GIPC) was the Largest Congregation of IP Professionals in the World 7th Edition, 240+ Sessions, 2100+ Participants, 35+ Countries.

The theme of 9th edition of GIPC was Synergizing invention, investment and innovation. Synergizing invention, investment and innovation is at the core of

economic growth of every country and is aimed at converting invention into real marketable product.

Some of the important topics covered were –

Synergizing Invention, Investment and Invention; Harmonization of Patent Laws; Developing Strategic IP Portfolios - Seeing Beyond Patents; Trade Secret Laws and Their Impact On Industry; IP Enforcement; Best Practices for Handling Risk Evaluation And Mitigation Strategy; Patent Truths & Untruths in India; Navigating The Interface of IP and Anti-Trust Laws; IP Markets New Value Creation Strategies; Patent Expert System Based On E-Knowledge; Robotics, Artificial Intelligence, Humanoids and Intellectual Property Rights; How Brands Can Prepare for The Second Round?(GltDs,3d Printing, Virtual Reality); Biosimilars: State Of Art In Various Jurisdictions; Landscaping Patent Information For IP Strategies; Critical IP Issues In Practice By In-House IP Experts; Exhaustion Of IP Rights - Building Business Strategies; Technology Transfer- Addressing Thorney Issues; IP Evaluation – Recent Trends And Emerging Models; Compulsory Licensing and Public Health; Startups And IP; Frand-Sep- Figuring the Larger Picture.

4. IPR Chair was the Knowledge Partner for **10th Annual Intellectual Property Summit 2017 – Towards an intellectual Era** held on 7 January 2017 organized by Ahmedabad Management Association.



The Summit was **inaugurated by the Chief Guest - Mr. Raghavender G.R.** Hon'ble Joint Secretary at Dept. of Industrial Policy & Promotion Ministry of Commerce and Industry (GOI).

The other **prominent speakers** were - Mr. Akshay Sethia, Founder Director & CEO of DezineBrainz Digital Pvt. Ltd.; Mr. Anubhav Kapoor, General Counsel and Company Secretary – Tata Technologies Limited; Dr. Anurag K. Agarwal, Faculty-Business Policy Area, IIM Ahmedabad; Ms. Devaki, Radio Celebrity; Mr. Gregory Maurer, Partner – Klarquist (USA); Mr. Rahul Jain, Senior Legal Counsel - FIIPkart Internet Pvt Ltd; Dr. Rajesh Asrani, Professor and Dean at GLS University; Mr. Shaleen Shah, Partner - Vinod & Narendra Chartered Accountants; Dr. V. C.

Vivekanandan, Ministry of HRD IP Chair Professor, NALSAR University of Law; Mr. RIPal Vyas, President, Softweb Solutions Inc.

Some of the important topics covered were - Intellectual Property Rights in Social Media; Trade Secrets as an Overlooked Alternative to Patents: When and How?; Impact of GST on Intellectual Property Rights; Intellectual Property Rights Management; Intellectual Property Rights and the Technology World; Combating Counterfeiting and conducting raids; Intellectual Property Rights in Mobile Applications; Use of IPR by celebrities to build public image; IP issues in Social Media - "Whose IP is it any way ?"; Why Patent matters more than ever for any Enterprise in the New Economy?

5. IPR Chair, NALSAR organized a **‘One day workshop on IP issues in Computer Related Inventions’ on March 18, 2017.**



The workshop was inaugurated by Hon'ble Justice Mr. Madan B Lokur, Judge, Supreme Court of India.

The other eminent speakers were Dr. A K Garg, Officer In Charge, IC Division Director, Innovation And IPr, Department Of Electronics And It, Govt. Of India; Mr. T V Madhusudhan, Deputy Controller of Patents & Designs, Patent Office, IPO, Chennai; Dr. Anindya Sircar, Senior IP Consultant; Prof. V C Vivekanandan, IPR Chair Professor, NALSAR University; Ms. Swapna Sundar, CEO, IP Dome, Chennai; Mr. Shreya Matilal, Assistant Professor, RGSOIPL, IIT Kharagpur.

Some of the important topics covered were - Intellectual Property and IP Policies as Incentives for Innovation in The ICT Sector – Current initiatives and Road Map; Computer Related Inventions- Guidelines of Patent Office & Do's And Don't's for CRI Patents; Role of Standard Setting Organizations (SSOS / SDOS) And their IP Policies; Scope of Intellectual Property Protection for Inter-Operable Software Elements; Emerging Jurisprudence in Frand Litigation in Us, Europe And Asia- Why Frand is Relevant – and Important – To Indian Companies; Patent Pools and Anti-Trust – Emerging Legal Issues

Consultative Meetings

1. Participated in the **'Meeting of IPR Chairs'** held on **27th October, 2016** at Udyog Bhawan, New Delhi.
2. Chaired the **"3rd meeting of the PRSG for the Project entitled "Establishment of Centre of Excellence in Intellectual Property"** being implemented at DeitY, New Delhi and C-DAC, Pune on **29th December, 2016 at Delhi.**

Presentation at International Conferences/ Seminars / Workshops / Outreach Programmes by Prof.V.C.Vivekanandan, MHRD IP Chair Professor, NALSAR University of Law, Hyderabad

1. Delivered lecture on "Compulsory Licensing and a compensatory commons" at Joint Conference on IP and open access by MHRD IP Chair/The Law and Technology Society (NLS) and SpicyIP' held on 28-29 May, 2016 at NLS, Bangalore.
2. Delivered lecture on "Auditing TRIPS impact on access vs. monopoly on public health" the International Conference on Health Research 7-9 June 2016 - hosted by Hochschule Hannover - University of Applied Sciences and Arts, Germany.
3. Speaker on the session on "Technology Transfer: Opportunities and Challenges" at the 20th International Annual Conference of the Asian Science Park Association (ASPA) on the theme "Innovation sharing and collaborative opportunities in Science & Technology for advancement in Asia & Asia Pacific", held on 21 October, 2016 at Hyderabad
4. Participated in the ICANN 57 Annual meeting held on 4 November, 2016 at Hyderabad.
5. Speaker on the session "Legal aspects in Traditional " at the International Conference on "Scientific Validation of Traditional Knowledge-II being organized by IIT Roorkee on 24-25 Feb, 2017.
6. Speaker in the panel discussion on "India & the International Copyright Regime: Time for Harmony", held in World Intellectual Property Forum (WIPF) on 26-28 April, 2017 at Bangalore.

Presentation at National Programmes by Prof.V.C.Vivekanandan, MHRD IP Chair Professor, NALSAR University of Law, Hyderabad

1. Chair and participant in the “First Round Table Conference on the Feasibility of Establishing a National IP Court in India” organised on April 2, 2016 at IIT Kharagpur-Kolkata Center.
2. Delivered lecture on the topic “IPR Awareness and Practical IP Issues in the field of Information Technology” at the National Workshop on IPR held at VIT Law School at Chennai on April 6, 2016.
3. Panelist at the Workshop arranged at the launch of the IP SMART Toolkit held on 20 April, 2016 organised by IP Dome Strategy Advisors Pvt. Ltd, Chennai.
4. Delivered inaugural address and chair at one day Seminar on ‘IPR Management for Startups in Electronics and ICT Sectors’ held on 6th May 2016 Hyderabad by APTDC/CII/DeitY.
5. Participated as Consultant for the Report discussion on “Multistakeholderism in Action: Analysing Indian Engagement at Global Internet Governance Institutions” prepared by Centre for Communication Governance, National Law University, Delhi held on 25 July, 2016.
6. Panelist with Session Chair of ‘ Biodata Patents Vs Commercial Patents: Auditing the number game’ scheduled on 8-9 September 2016 at MIPCON Conference & Exposition held at Hyderabad on ‘Managing IP Assets for Business & Academic Competence’.
7. Delivered a lecture on “History & Evolution of intellectual property rights” at Training programme on IPR held on 1 October, 2016 at Pendekanti Law College, Hyderabad.
8. Courtroom judge for the case study on IPR during ATMOS-2016 events at BITS-Pillani, Hyderabad held on 14 October, 2016.
9. Keynote Speaker at the inaugural program of National Seminar on Intellectual Property Rights: New Age Challenges held on 12th November 2016, organized by The Tamil Nadu National Law School, Tiruchirappalli.
10. Participated in the Round Table Conference held on 18 Feb 2017 on the ‘Feasibility of Establishing a National IP Court in India’, held at IIT, Kharagpur as part of UK-IPO project.

11. Speaker on the session “IPR – Issues & practices” on 28 February, 2017 during 34th IPS Induction Training Course held at Sardar Vallabhbhai National Police Academy, Hyderabad.
12. Participated in the 10th edition of ICEGOV– The International Conference on Theory and Practice of Electronic Governance on the theme “Building Knowledge Societies: From Digital Government to Digital Empowerment’ held from 7-9 March 2017, in New Delhi at Hotel Ashok, New Delhi.
13. Speaker for the session on 'Broadcasting Treaty, Issues related with Broadcasting'. at the Conference on 'Issues in Copyright and Technology' on 8th and 9th April, 2017 held at NLU, Jodhpur.
14. Speaker on the session 'Indian IP ecosystem– Challenges & Opportunities for Indigenous Innovations' in a Conference “Fostering Innovation & IP for a better tomorrow” held on 26th April 2017 at Hyderabad organized by APTDC-CII in line with the theme of their year World IP Day Celebrations Innovation-Improving Lives by World Intellectual Property Organization (WIPO).

Lectures delivered at other Institutions

1. Delivered Lecture on the topic “Lab-Law-Market: Disseminating IP in Knowledge Economy” in the quarterly events of Knowledge Management and Intellectual Property Rights) Department at Mahindra Research Valley, Mahindra & Mahindra Ltd., Chennai held on 21st April, 2016.
2. Delivered lecture on “Originality in Legal Research: significance of Research Ethics in the context of IP Rights” on 25th of April, 2016 at National University of Advanced Legal Studies, Cochin.
3. Delivered lecture on “National IPR Policy: Way Forward” on 3 June 2016, at Confederation of Indian Industries, Hyderabad.
4. Delivered lecture on IPR to 100 Engineers at the Liquid Propulsion System Centre of ISRO, Trivandrum on 8th July 2016.
5. Delivered lecture on IPR on 27th July 2016 at ISRO, Bangalore.
6. Delivered a session in the training program for a group of ISRO scientists on IPR Issues on 29 August 2016 organized by Administrative Staff College of India at Hyderabad for a group of ISRO scientists.
7. Delivered Lecture on the topic” Current IPR Regime: Challenges for the S & T Sector” on 30 August, 2016 at Administrative Staff college of India.

8. Delivered lecture series on 'IPR & Management' at Nektar Therapeutics India Pvt. Ltd on 29 July & 30 September 2016.
9. Delivered Lecture on the topic " IPR & Technology Commercialisation and IPR Protection: An Overview" on 18th October, 2016 in a Training program on Science Administration and Research Management organised by Administrative Staff college of India.
10. Delivered Lecture on the topic" IPR issues" on 5 November, 2016 at Administrative Staff college of India in a Training programme for ISRO scientists.
11. Delivered a lecture on IPR on 10-11 December 2016 at Osmania Medical College Alumni Global Meet 2016 at Osmania Medical College, Hyderabad.

Other Distinctions of Prof.V.C.Vivekanandan, MHRD IP Chair Professor, NALSAR University of Law, Hyderabad

1. Chairman for the legal expert committee for the selection of two additional arbitrators at National Internet Exchange of India.(2017)
2. Member, Jury panel for CII Industrial Intellectual Property Awards 2017.
3. Served as the Jury member of the CII Industrial Intellectual Property awards for the year 2016.
4. Served as the Jury member for the Pharmexil (Pharmaceuticals Export Council of India- Ministry of Commerce, Govt. of INDIA) for awards of Innovation for 2016.
5. Nominated as the Review committee Member of IPR for SMEs project of ICRISAT (International Crop Research Institute for Semi-Arid tropics)
6. Nominated as the Member of the IPR facilitation Centre of the FAPTCC (Federation of Andhra Pradesh-Telangana Chamber of Commerce) (2016)
7. Nominated as the Member of the ADR & IPR committee of the FAPTCC (Federation of Andhra Pradesh-Telangana Chamber of Commerce) (2016)
8. Member of Mentor Board of IPPO- Intellectual Property Protection Organisation Private Limited (2016) Ahmedabad

9. Chairperson for the Project Review committee for Centre for IPR excellence at CDAC of the DeITY project.
10. Consultant to the Stanford- DBT Biotechnology exchange programme –IP issues.
11. Member of the Board of Advisors of the Journal of Intellectual Property Studies, a student-run online law journal published by National Law University, Jodhpur.
12. Nominated as the Academic Council Member of the National University of Legal Studies at Cochin
13. Served as the member of the Faculty recruitment committee of the Symbiosis University – School of Law, Hyderabad
14. Advisory member for the CII IP Education Portal website <http://www.eserverindia.in/cii4/>.

PUBLICATIONS

1. Research paper on the topic “Compulsory Licensing of Patents – A Comparative Analysis of Japanese and Indian Practices” published by the Institute of Intellectual Property, Tokyo- June 2016.
2. Prof.V.C.Vivekanandan is the Editor in Chief of the journal - **Indian Journal of Intellectual Property Law (IJIPL)** published as part of IPR Chair activity. **IJIPL Vol. 8 (2015-16)** is under process of printing.

PROJECT

The MHRD IP Chair of NALSAR, Hyderabad continues to maintain the MHRD IP Chairs Gateway portal (www.mhrdiprchairs.org) for the year 2016-17.